



NORTHERN RIVERS

NORTHEAST PARENT & CHILD SOCIETY
 PARSONS CHILD & FAMILY CENTER
 UNLIMITED POTENTIAL

2022 Impact Report *Ten Years Together*



2022 Impact Report

Ten Years Together

Dear stakeholders, friends, neighbors, donors, and all other members of the Northern Rivers family:

We're incredibly proud of the work we do and the impact we make. Our programs and services empower children, adults, and families every day to change their lives, and we meet critical needs in our communities. Our clients, referral sources, regulatory bodies, elected officials, and supporters believe in and contribute to our mission and our actions. We can do all of this, and do it better than we ever have, because ten years ago we came together.

Over the past ten years, we have thrived beyond our hopes and dreams.

Driven by our mandate to innovate, transform, and serve, we have brought mental health professionals into dozens of communities through school-based behavioral health programs; built modern residential facilities tailored to the needs of today's families; been at the forefront of New York state's new managed care model; taken on another affiliate in Unlimited Potential, and so much more.

Join us in these pages as we look both backward and forward, inward and outward, as we see where we stand today and where we're headed tomorrow. Meet our people, see our operations, and learn about our vision. We are here today, stronger than ever, because Northeast, Parsons, and now Unlimited Potential came together to build something better, and because you continue to empower us at every step along the way.



Bill Gettman
William T. Gettman, Jr.
Chief Executive Officer



Rose Miller
Rose Miller
Chair, Board of Directors



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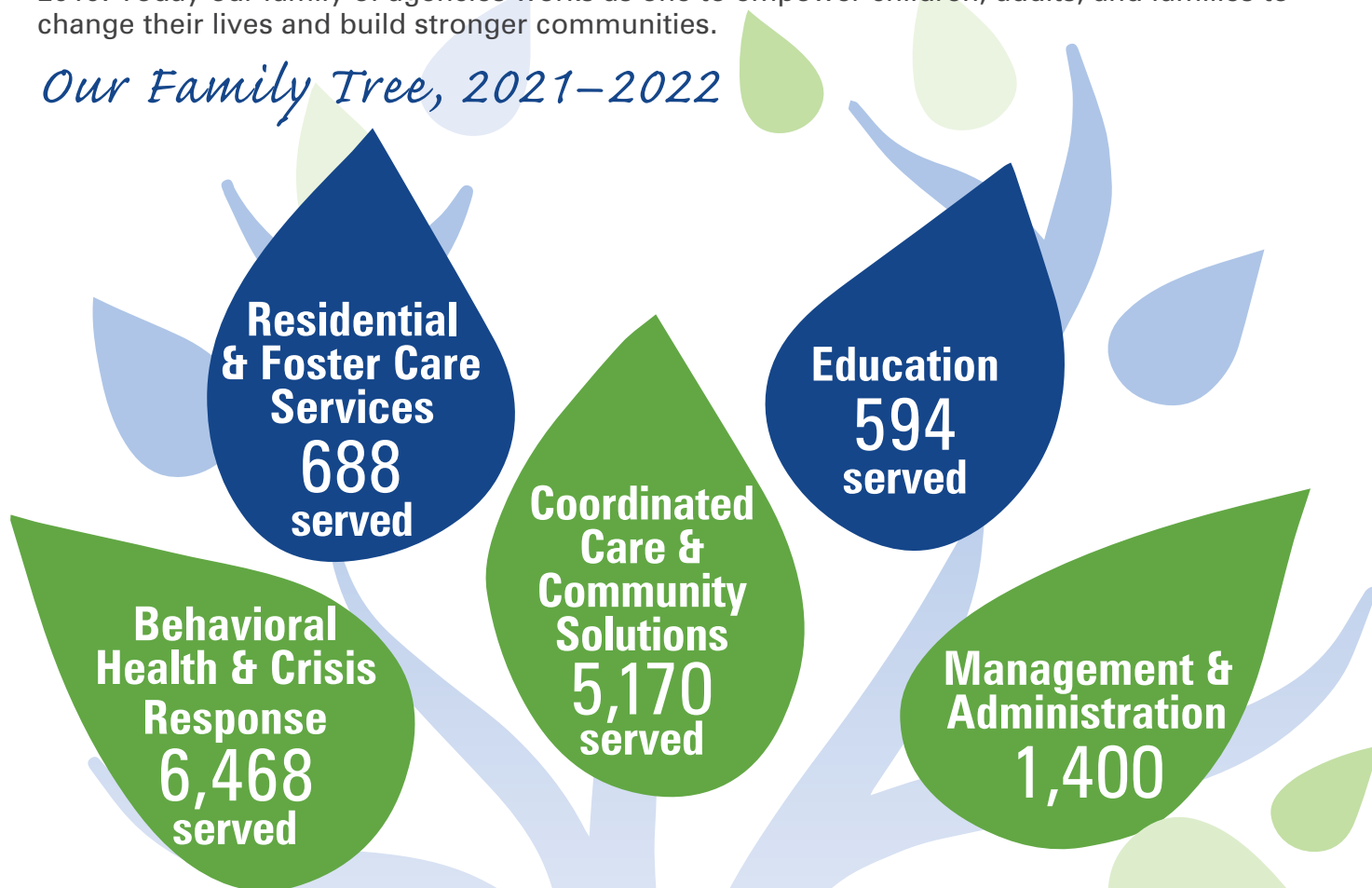
Brittany Vogel

Lisa M. Wickens-Alteri

Our story began in 1829

with the foundation of the Ladies Orphan Society in Albany, the organization that would one day become Parsons Child & Family Center. A new chapter was written in 1888 with the foundation of the Home for Destitute Children in Schenectady, later to become Northeast Parent & Child Society. In 1979, Unlimited Potential opened in Saratoga Springs. In 2012, Parsons and Northeast came together to form Northern Rivers Family of Services, adding Unlimited Potential to the family in 2019. Today our family of agencies works as one to empower children, adults, and families to change their lives and build stronger communities.

Our Family Tree, 2021–2022



More than 18,000 children, adults, and families served

80 government and education funding sources provide support for more than 60 programs, services, and departments

A 1,400 strong workforce

Geographic Impact

Our geographic reach stretches across much of New York, covering more than 40 counties with offices in these 14 counties:

Albany
Broome
Columbia
Franklin
Fulton

Greene
Orange
Otsego
Rensselaer
Saratoga

Schenectady
Ulster
Warren
Washington

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JULY 1, 2021 – JUNE 30, 2022



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Mary McClelland Foundation | NYS Office of Mental Health

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View our full list of donors at northernrivers.org/giving/donors

Competitive &
Foundation Support

\$4,662,084



Donor
Support

\$509,991



In-Kind
Support

\$310,000



Volunteer &
Intern Support

\$411,206



**Total
Community
Impact**

\$5,893,281



The sky's the Limit

While dropping off a busload of holiday gifts for our kids, University at Albany President Havidán Rodríguez suggested that some of our kids might benefit from checking out the school's drone program. We put our heads together, and soon a group of youth took the field trip of a lifetime. They spent the day at the College of Emergency Preparedness, Homeland Security, and Cybersecurity to learn about the concept, design, safety, and rules for drone navigation and what it means for everyday life and career exportation and development. Many of our students had their eyes opened to a whole new world of opportunity.

The Art of Expression

Everywhere you look in our buildings, you'll see signs of the incredible talent and creativity of our kids. Whether it's a common area at Park Place in Schenectady, a family visitation room in Binghamton, or a notebook on the table of a coffee shop in Saranac Lake, our kids put beautiful, powerful images on paper. And we celebrate these young artists at events like our annual art showcase in Albany, where our young artists got the full star treatment and a multiday exhibition.



Someone Who's Been There

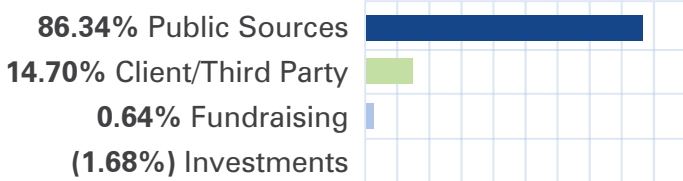
There's no substitute for experience. That's why we're incorporating peers into more and more of our programs. Individuals who have experienced the challenges faced by clients in programs and services like OnTrackNY, Families United Network, Assertive Community Treatment, and our Saratoga County Warm Line, earn the respect of clients and serve as powerful advocates. As full members of our treatment teams, peers are able to inform the decision-making process, leading to much more successful courses of treatment and better outcomes for all children and families.

Financial Impact

FINANCIAL REPORT: JULY 1, 2021 — JUNE 30, 2022

Presented is a summary of our organization's financial results subject to final audit. To view the complete audited financial report, visit northernrivers.org/financialimpact.

OPERATING REPORT: REVENUES



Public Sources	\$74,323,919
Client/Third Party	\$12,659,541
Fundraising	\$547,800
Investments	(\$1,444,288)
TOTAL OPERATING REVENUES	\$86,086,972



New Train of Thought

It's become cliché to say that the pandemic changed everything, but the social distancing, working from home, and a shift in how to work proved to be the catalyst for revolutionary changes at the Sidney Albert Training and Research Institute (SATRI). Pivoting to provide online training both to our 1,400-strong workforce and thousands of professionals and organizations throughout the state, SATRI changed the way it does business—and there's no going back!

SATRI's robust suite of online trainings has led to big increases in use and efficiency, and the demand keeps growing.

This year, SATRI has doubled its business with the state Department of Health Child and Adolescent Needs and Strengths Assessment (CANS-NY) Institute, in conjunction with the University of Kentucky, and we're always looking for opportunities to do even more, wherever learners are.

Nearly 24,000 professionals trained.

Marisa Is Home

Susan and Duane are veteran foster and adoptive parents, and they have opened their home and hearts to so many children in need since we first started working with them in 2008. Their blend of love, patience, and understanding has helped children find peace and success in their home when other homes weren't the right fit.

Marisa came to their home in 2018, struggling with a challenging history, dealing with anger but ready to grow. It wasn't easy, but Susan and Duane were committed to helping Marisa through her time in foster care. When it became clear that Marisa was going to be freed for adoption, they realized that they loved her too much to let her go.

They recently celebrated Marisa's adoption, and now their home is stronger than ever.



OPERATING REPORT: EXPENSES

88.13% Program & Services

10.09% Management & General

1.78% Fundraising & Non-Operating

Program & Services	\$75,982,252
Management & General.....	\$8,697,320
Fundraising & Non Operating	\$1,540,799
Total Operating Expenses	\$86,220,371

STATEMENT OF FINANCIAL POSITION FISCAL YEAR ENDED JUNE 30, 2022

Cash & Investments	\$33,363,259	Liabilities	\$48,313,772
Accounts Receivable	\$15,885,810	Net Assets	\$31,505,498
Property	\$29,202,221		
Other	\$1,367,980	Total Liabilities	
Total Assets	\$79,819,270	& Net Assets	\$79,819,270

Ten Years Together

We formed Northern Rivers because it was the best way forward. At a time of both increasing demand and decreasing funding, we took bold action to ensure that our organizations would have the strength and stability to continue fulfilling our mission. Simply put, we came together to ensure our survival.

The work we do changes lives.

Without our services, children would suffer, families would splinter, and communities would weaken. While we would like to live in a world without the need for an organization like Northern Rivers, each day we answer new questions, propose new solutions, and find ways to make an even greater impact. We can do this only because we work together, learn from each other, and aim higher.

Our passionate, dedicated, and talented employees shared their knowledge and skills, built upon each other's successes, and integrated our programs to make them more impactful, more effective, and more efficient. From foster care to special education schools to mental health counseling to health home care management, we are a stronger, wiser, better organization than we were in 2012, or 2016, or 2021.

And we're just getting started.



This year we wished a fond farewell to two of the visionaries of Northern Rivers upon their retirements.



AUDREY LAFRENIER

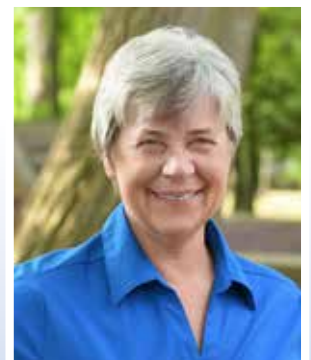
President & Chief Operating Officer

Throughout her 37 years with our organization, Audrey has always been a social worker first. At every step along the professional ladder, she has asked questions, challenged assumptions, and pushed for positive change. As a leader, a mentor, an advocate, and a friend, she has touched every member of the Northern Rivers family, and we thank her for sharing so much of herself with us.

SHARON MAHOTA

Chief Officer of Coordinated Care and Community Solutions

The world of community-based services today looks nothing like it did when Sharon joined us in 1990. How, why, where, and by whom our essential, life-changing services are provided, managed, and paid for have undergone revolutionary change. At every step along the way, Sharon has led with vision, determination, wisdom, and good humor, and she has left her mark not only on our organization but on the entire field.



Accomplishments

We've accomplished some incredible things in the first decade of Northern Rivers, powered by the strength of our organization and the support of our community. Here are just a few of our groundbreaking achievements:

Established school-based behavioral health clinics in more than 35 schools throughout the region.

Designed, funded, and built an innovative mental health residential facility that facilitates an integrated model of care.

Integrated and grew our foster care program to serve children and families in 20 counties throughout the state.



Changed the delivery of foster care services to work toward shorter lengths of stay, increased family engagement, and an even greater focus on permanency.

Helped lead and implement the health home model of children's care management that serves 18,000 children and families each year statewide.

Stepped up as fierce advocates for innovation and reform in the delivery of services for at-risk families.



ACHIEVED A 100% HIGH SCHOOL GRADUATION RATE ACROSS OUR SPECIAL EDUCATION SCHOOLS.

Launched intensive diversity, equity, and inclusion and social justice efforts to reaffirm our commitment to the respect and dignity that our clients, staff, and community deserve.

Enhanced our Early Head Start program to continue combating the devastating effects of poverty on our youngest children.



Expanded our community mental health services to include enhanced mobile crisis response and short-term overnight services, intensive programs for adolescents and adults with serious psychiatric illness, and vocational rehabilitation through our affiliation with Unlimited Potential.

But we're not resting on our laurels. The next decades of Northern Rivers promise to be even better than the first. **Stay with us; the best is yet to come!**



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